

FAX# 703 528 7880 OCT2/12 18.10
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

| | CLASS: NATL. | LOCAL | REGIONAL |
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| | CLASS: NATL. | LOCAL | REGIONAL |
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ICE)

DATE OCT2/12 18.10

CO-OP BILLING NEEDED

TO LENA
FR JULIE
OK'D M5
TTLS RTS
PLS CFM, THX 10/2

STA: *****
IN ADVANCE SCHEDULE *****

***** THIS IS A CASH IN ADVANCE
CON CM ***** INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 33 | S | | 900P-1100P | 30 | | \$6,000.00 | 10/7 | 10/7 | 0 | | SUN | 0 |

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1905
 PROGRAM : REVENGE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------------|----------|----------|------------|-------------|--------------------------|
| 46 | A | | 1000P-1100P | 30 | | \$4,250.00 | 10/3 | 10/3 | 1 | | WED | 1 |
| PROGRAM : DEBATE ORD COM1: WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT7 ON LINE-33 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 47 | A | | 600A-700A | 30 | | \$1,500.00 | 10/3 | 10/5 | 1 | | W-F | 1 |
| PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 46-48 | | | | | | | | | | | | |
| 48 | A | | 1235A-135A | 30 | | \$250.00 | 10/6 | 10/6 | 1 | | SAT | 1 |
| PROGRAM : CRIMINAL MINDS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 46-48 | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M5 OK'D BUY#33 | | | | | | | OCT7 | | 30S | \$6,000.00 | (OCT2/12) | |
| | | | | | | | OCT3 | | 30S | \$4,250.00 | PLS ADVISE. | |
| | | | | | | | OCT3 | | 30S | \$1,500.00 | | |
| | | | | | | | OCT6 | | 30S | \$250.00 | | |
| | | | | | | | CMT:WE CAN OFFER | | | | | |
| OCT/12 101915.00 | | | | | | | | | | | | CONTRACT TOTAL 101915.00 |
| | | | | | | | | | | | | TOTAL SPOTS 60 |

MARKET TOTALS \$272,355 WFTV 37% WKMG 28% WESH 15% WOFL 17% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE